



# Paws for a Cause



Service Dog for a Local Veteran

Join a year-long community initiative led by Chippewa Manor to help give independence, restore confidence and change the life of a local veteran.

## Why This Campaign Matters....

Every day local veterans quietly face challenges many never see—PTSD, anxiety, mobility limitations, and the emotional weight of transitioning back to civilian life. For many veterans, a professionally trained service dog is not just a companion—it is a lifeline.

Paws for a Cause | Service Dog for a Local Veteran is a yearlong community initiative dedicated to providing a fully trained, certified service dog to a veteran right here in our community. This dog will help restore independence, emotional stability, safety, confidence, and daily functionality. The impact is profound. The transformation is real. And the need is urgent.

## Service Dogs Help Veterans:

- ▶ Reduce PTSD & anxiety symptoms
- ▶ Improve sleep & safety
- ▶ Assist with mobility & daily tasks
- ▶ Increase independence
- ▶ Rebuild confidence & resilience
- ▶ Reconnect with the community
- ▶ Live with dignity

## Why Your Organization Should Get Involved



Support  
Local Veterans



Extended  
Visibility



Be Part of a  
Powerful Story



Proven  
Partners

Corporate sponsorship isn't just a donation – it's a strategic community partnership that delivers measurable value for your brand.

# Join a Great Cause with Experienced and Proven Partners

## Who you are partnering with...

Chippewa Manor has provided high level assisted living, independent senior apartments and nursing and rehabilitation services in the Chippewa Valley for more than 60 years. We've hosted a Veterans Salute (Veterans Day) celebration the past 18 years, to draw attention to the men and women who have served in our nation's military from our community.

This year, we are spearheading a yearlong community-focused fundraising initiative dedicated to providing a specially bred and fully trained service dog for a local veteran. Our goal is to have fundraising completed by November.

We are proudly partnering with Patriot K9s of Wisconsin, a respected nonprofit with a proven record of breeding, training and placing service dogs with veterans.

## Patriot K9s has...

- ▶ Partnered with major Wisconsin organizations, including the Green Bay Packers
- ▶ Been the recipient of multiple U.S. government grants
- ▶ Extensive experience training/matching dogs with veterans

**Breeding and training a service dog takes 18+ months and costs up to \$30,000 per dog. Your sponsorship ensures a veteran receives a dog trained specifically for their needs.**

[Scan QR Code to view video on service dog impact on veterans](#)



**PATRIOT K9s  
OF WISCONSIN**  
[www.patriotk9s.org](http://www.patriotk9s.org)



## Sponsorship Tier Opportunities

### LEVEL

**Partner (\$2,000+ donation)**

### RECOGNITION / BENEFITS

- Your logo featured prominently on all event banners, posters, materials
- Logo display in Chippewa Manor Newsletter, Facebook and website during the campaign
- Custom door or window decal – designating your business as an “Official” Partner
- Invitation to speak or be recognized at the Vets Salute event at Chippewa Manor in November
- 25 single game tickets to Eau Claire Express Baseball game
- A month’s worth of :30 ads – highlighting your business on local radio
- Ad in Leader-Telegram print/digital featuring your business

**Friend (\$1,000 - \$1,999)**

- Your logo featured prominently on all event banners, posters, materials
- Logo display in Chippewa Manor Newsletter, Facebook and website during the campaign
- Custom door or window decal – designating your business as an “Official” Partner
- Invitation to speak or be recognized at the Vets Salute event at Chippewa Manor in November
- 10 single game tickets to Eau Claire Express Baseball game

**Helper (\$500 - \$999)**

- Your logo featured prominently on all event banners, posters, materials
- Logo display in Chippewa Manor Newsletter, Facebook and website during the campaign
- Custom door or window decal – designating your business as an “Official” Partner
- Invitation and recognition at the Vets Salute event at Chippewa Manor in November

**Contributor (\$250 - \$499)**

- Your name listed on Chippewa Manor Facebook and Website during the campaign
- Custom door or window decal – designating you as a supporter
- Invitation and recognition at the Vets Salute event at Chippewa Manor in November

*Your sponsorship isn't just a donation – it's a commitment to honoring sacrifice, restoring hope, and giving renewed opportunity to a local veteran. Together, let's make this happen!*

For more information please feel free to reach out to Chippewa Manor at (715) 723-4437.